## **ADVERTISING FEATURE**



Steber International is set on four acres; two acres are for the factory and the other two are paddock, but there is plenty of room to expand.

the development of an un- has won many industry supports fellow Australian manned surface surveillance profile awards, such as the manufacturers and supplivessel (drone on water), the Australian Design Awards, SSS Bluebottle, which is ex- Boat of the Year Awards, pected to have worldwide and more. naval and private enterprise applications.

Development Program

As a wholly owned and operated Australian family Steber's Research and manufacturing company, it keeps local content high and

ers wherever possible while maintaining high-quality products and excellent after-sales service.

The business is a big supporter of the local business community.

"The company has never left a \$1 of bad debt, and we have always paid our bills," said Alan.

"Our factory has expanded three times on the site, and we've used locally sourced materials, so we're investing back into the community.



Steber International have won many awards, including the Bruce Cowan Memorial Awards in 2018. Picture supplied

The business has overcome challenges, including Covid. They changed the way they worked and some of the team members are now working from home.

The team works a four-day, 38-hour week, and Alan says the staff really appreciates shorter weeks.

In 2024, the business will start making carbon fibre high-speed drones for crop dustings.

These can lift 40 kilos of fluid and crop dust an acre paddock in two minutes before reloading and moving on to the next acre.

"We're making all the fibreglass components of these drones, and we also

have some new defence projects on the horizon," Alan said.

94-year-old Bruce and 93-year-old Beryl still have an active interest in the business and visit the site once or twice a week.

To Bruce, his biggest success was having the right woman by his side, his wife of 74 years, Beryl Steber.

"You've got to have a good skipper," said Bruce.

According to Bruce, cooperation and understanding each other are key to remaining united against the ups and downs of business.

"As a family business, we've weathered the waves,' said Bruce.